



Agenda GENA General Annual Meeting – March 25th and 26th 2026

Wednesday 25th

17:30 Start of the GAM

Welcome address by Christiaan van der Valk

Intervention of Gonzalo Garcia de Castro

19:00: dinner at Inicio – Restaurante Racó de la Vila

Thursday 26th

08:45: Panel discussion moderated by Charles Hannigan

10:00: About GENA's activities by Marcus Laube

- Academy sessions
- Cooperation with OpenPeppol/DBNA/GIF
- Update on the marketing plan

09:30 About GENA's activities by Marcus Laube

- What are the next Academy sessions worldwide?
- How does GENA serve various stakeholders?
- What are GENA key messages (4/5C model, EB2B project & SP Accreditation...)?
- Which cooperation with OpenPeppol/DBNA/GIF?

10:30 : COFFEE BREAK

11:00: Working Groups breakout sessions stream 1

- Public Policy & Compliance WG
- Payment & Finance WG

12:00: LUNCH BREAK

13:00: Intervention of Stefka Dzhumalieva from DG GROW

13:30: Internal GENA's main developments by Patrick Schuller

- Update on membership
- Finance
- Budget discharge

13:45: Working groups breakout sessions stream 2

- Interoperability
- Supply chain
- Innovation

14:45: COFFEE BREAK

15:00: Feedback sessions from the chairs of the working groups

15:30: Advocacy strategy

16:00 End of AGM
